

Concept Note

Commemoration of International Tea Day- “Tea for Livelihoods, Tea for SDGs”

By: Permanent Mission of India to the United Nations and Tea Board of India

Date: 21 May 2025 at CR 08, UNHQ from 3.30-5pm

Tea is one of the most widely consumed beverages in the world, playing a crucial role in the livelihoods of millions, particularly in developing countries. As a leading producer and exporter of tea, India recognizes the sector's contribution to sustainable development, from economic growth, poverty reduction and gender empowerment to climate resilience and biodiversity conservation.

In recognition of International Tea Day, the Permanent Mission of India to the United Nations is organizing a high-level event on the theme “Tea for Livelihoods, Tea for SDGs”. This event will highlight how the global tea industry supports the Sustainable Development Goals (SDGs), particularly in promoting economic and livelihood opportunities, fostering sustainable agriculture, and ensuring environmental sustainability.

The event will bring together relevant stakeholders of this sector for discussions aimed at :

- Highlighting the role of the tea industry in **eradicating poverty (SDG 1)** and ensuring **decent work and economic growth (SDG 8)** by providing employment and income to millions, especially women and small-scale farmers.
- Promoting sustainable agricultural practices contributing to **zero hunger (SDG 2)** and **responsible consumption and production (SDG 12)**.
- Showcasing the tea sector's role in **climate action (SDG 13)** through sustainable farming practices that mitigate environmental impact.
- Emphasizing gender inclusivity and empowerment in tea-producing regions, advancing **gender equality (SDG 5)**.
- **Strengthening global partnerships (SDG 17)** to promote fair trade and sustainable tea production.

Panel discussions will be followed by a curated Tea tasting Experience.
