



## **International Women’s Day (IWD) 2025**

**For ALL women and girls: Rights. Equality. Empowerment.**

Date & Time: Friday 7 March 2025 – 10:00-11.30 a.m.

Location: UN HQ – UNGA Hall, New York, USA

### **About IWD:**

International Women’s Day is a global recognition and celebration of the accomplishments and resilience of women. It is an opportunity for strong positive messaging around gender equality and women’s rights, with the theme fully aligned with CSW69: “For ALL women and girls: Rights. Equality. Empowerment.” The United Nations first began celebrating 8 March as International Women’s Day in 1975, during International Women’s Year, making 2025 the **UN’s 50<sup>th</sup> anniversary commemoration**. The 2025 edition is envisaged as generating forward momentum, a festival of creativity and celebration with inspiring speakers and performers of geographical and age diversity drawing attention through their words, achievements and art to issues of importance to all women and girls (B+30 ‘action areas’).

### **Global agenda:**

The world is facing multiple crises, with [regression on women’s rights and the SDGs as a whole](#). Ensuring women’s and girls’ rights across all aspects of life is the only way to secure prosperous and just economies, and a healthy planet for future generations. The focus on the 30<sup>th</sup> anniversary of the Beijing Declaration and Platform for Action provides an opportunity for a renewal and refreshing of women’s and girls’ rights, a moment to recognize the enormous achievements and contributions of women in their diversity across the world, and to look ahead with optimism and solidarity.

### **Theme: For ALL women and girls: Rights. Equality. Empowerment.**

The messaging will frame the overarching narrative of forward momentum, celebration, solidarity, reflection, and action for all women and girls that will persist throughout 2025.

### **Objectives of the IWD 2025 activation:**

- To build global solidarity and energy behind the B+30 push “For ALL women and girls: Rights. Equality. Empowerment.” across the world, celebrating women’s rights and recognizing women’s excellence, accomplishments, and resilience, leading into CSW69.
- To signal that securing women’s futures requires action today, referencing the areas of action through the event in ways that are natural to each of the speakers/performers.
- To acknowledge and honour the legacy of the women’s movement through generations.

### **Event programme:**

This commemoration brings together a diverse range of speakers and performers drawn from the worlds of activism, entertainment, arts, sport and human rights: women across these disciplines share similar paths of resilience and success that have paved the way for all women and girls and inspired new generations. Leaders from the UN system, government, private sector and philanthropy will affirm the enduring impact of the Fourth UN World Conference on Women in 1995, and the essential role the Beijing Declaration continues to play. Finally, and centrally, the vision for the Day is empowering the next generation—youth, particularly young women and adolescent girls—as catalysts for lasting change.

### **Contact:**

For any questions or concerns kindly reach out to [iwd@unwomen.org](mailto:iwd@unwomen.org).